

## **Tyler Lawlor**

**Sport:** Canoe-Kayak

**Game(s) competed in:** Sydney 2000.

### **Biography:**

Meet Tyler Lawlor, a dynamic figure excelling in both athletics and entrepreneurship. Hailing from Ottawa, Tyler's early athletic prowess encompassed a multitude of sports like hockey, baseball, football, and track and field. However, his passion for white water canoe and kayak was found during his work with struggling adults and teenagers on outdoor pursuits for health and wellness.

Tyler's competitive spirit led him to achieve excellence in slalom canoe and kayaking while studying Outdoor Recreation, Parks, and Tourism at Lakehead University. His journey peaked when he proudly represented Canada at the 2000 Summer Olympic Games in Sydney, securing a top-10 finish. Transitioning from an elite athlete to a visionary entrepreneur, Tyler founded Level Six, a leading technical and fashion apparel company for the canoe and kayak community.

Post-entrepreneurial success, Tyler redirected his focus to contribute to Canoe Kayak Canada, playing a vital role in brand exposure and Indigenous program management. His commitment to community involvement is evident in coaching roles from minor hockey to the local canoe kayak club. His passion for coaching enabled him to be a team lead and coach at two JR/U23 World Championships for slalom canoe kayak.

Currently residing in the Outaouais, with his family, Tyler Lawlor's journey embodies a continuous pursuit of excellence, whether building businesses or nurturing the next generation of athletes.

### **Why do you want to be a member of the OLY Canada Commission?**

From the local park to the world stage, my life has been shaped by a deep-seated passion for sports and a genuine love for the game. Beyond the thrill of competition, sports foster connections, promotes well-being, teamwork, fair play, and above all, a sense of community. Whether I am contributing as a participant, a coach, a parent, or a devoted fan, I believe that sport stands as a powerful driving force that positively impacts both communities and families. I live by those beliefs and that is why I believe that I would be a valuable member of the OLY Canada Commission.

In supporting and engaging communities with new and retired Olympians we can continue to improve and highlight the benefits sport. We can share experiences and our passion, creating a stronger and better playing field for all in a safe and inclusive environment.

I look forward to the opportunity to work with other leaders in our sport to harness the passion of sport to create global relationships while acting both locally and internationally.